

Silicon Valley Boot Camp

For entrepreneurs far removed from Silicon Valley the question above all questions is *“how do you start a technology company thousands of miles from Silicon Valley yet tap into its eco-system, know-how and sources of funding?”*

Silicon Valley Academy provides an answer. Its *Silicon Valley Boot Camp* integrates the best practices of hundreds of companies who have successfully created technology in small local markets and commercialized it in huge global markets bridging into Silicon Valley from their home location.

The boot camp is a two-day intensive workshop developed by Silicon Valley Academy based on the hundreds of man-years of collective experience and best practices from Silicon Valley companies. Now for the first time, the workshop is available to a select group of Danish entrepreneurs through the sponsorship of Symbion, Accelerace and Væksthus Hovedstadsregion.

This is a hands-on, practice-changing workshop for practical people.

Workshop Topics

What is a successful roadmap for globalizing a tech company? Do you need to move to Silicon Valley to leverage its assets? What are the proven models for global success? How do you apply them?

How do you build products for a target market that is thousands of miles away?

When and how do you set up a business presence there? How do you get your first customers?

When and how do you do a real “launch”?

Can you set up in the US without breaking the bank? How do you conserve your capital?

What are best practices for hiring and firing?

How to establish partnerships with Silicon Valley companies? What does it take? How does it work?

There are 5 – 10 venture capital firms in Denmark and 400+ in Silicon Valley? What are the advantages of Silicon Valley funding and how do you get some? What happens to the founders?

Takeaways from the Workshop

In just a few days you will acquire hundreds of “entrepreneur-years” of collective Silicon Valley experience and know-how. There is no more effective way to accelerate your learning curve that much, that fast.

You will understand how to leverage the Silicon Valley model and learn tool sets for achieving key milestones along the way.

Who Should Attend

Silicon Valley Academy’s Entrepreneur Boot Camp is for founders of local startups with global ambitions.

The Boot Camp is highly interactive so you will be applying new learning to your own company throughout the workshop.

To achieve the best possible results, two or more executives should attend, one of which should be the CEO or founder. The other attendee(s) may be a co-founder or other executive. Between them the attendees should cover the technology and commercial sides of the business.

Time and Place

The workshop will be co-hosted by Symbion and Væksthus Hovedstadsregionen at Fruebjergvej 3, 2100 Copenhagen Ø. The event runs from 8:30 through 17:30 on June 15th and 16th.

Price per company is 3000 DKK.

About Silicon Valley Academy

Silicon Valley Academy was founded by Progression Partners. We are entrepreneurs with extensive international startup experience. For our bio’s see

- <http://www.linkedin.com/in/jeffcsnider>
- <http://www.linkedin.com/in/juhachristensen>
- <http://www.linkedin.com/in/copetersen>

How to Apply

Please contact Palle Weidlich, Væksthus Hovedstadsregionen, at pw@vhr.dk or +45 30 10 80 88 for details.